

SchoolInsite™

DECISIONINSITE 

Introduction to Schoollnsite

Prepared for: Newport Mesa Unified School District
Study area: School: Adams ES
Base State: CA
Current Year Estimate: 2010
5 Year Projection: 2015
10 Year Projection: 2020
Date: 5/2/2011
Semi-Annual Projection: Fall

About the Schoollnsite Report

The Schoollnsite Report is specifically designed to assist a school better understand the demographic story of the students and parents they serve.

The variables included are intentionally selected for the light they might shine on three areas.

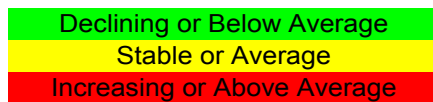
1. Student Achievement
2. Parental Participation
3. Fund Raising Support

Intended Audience:

1. School Principal
2. School Staff
3. Parent Leaders

Color Coding on the Report

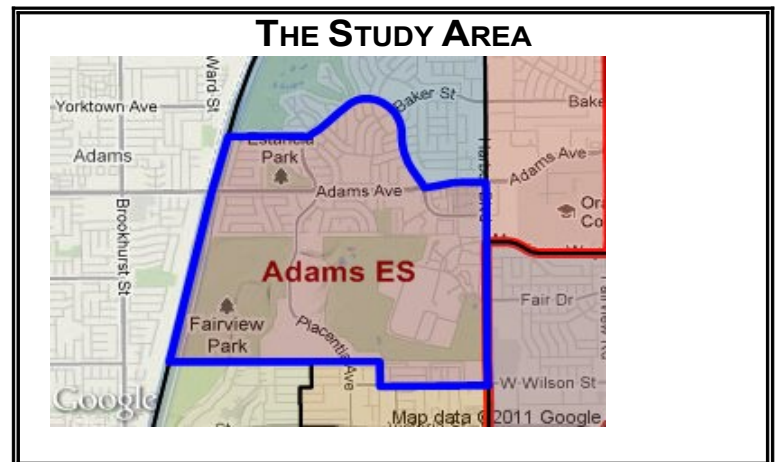
Some cells are color coded to facilitate interpretation.



Two Reports

Two reports are provided on the following pages.

- The **QuickView** Report presents 10 demographic indicators of your study area.
- The **DetailView** Report presents greater detail about those 10 indicators. This report is organized around six "themes."



NOTES

1. This report may be useful for providing the demographic data required by National Blue Ribbon applications, Accrediting Agencies, grants and other state program improvement programs.
2. Not all of the demographic variables available in the DI System are found in this report. The FullInsite Report will give a more comprehensive view of an area's demographics and ViewPoint a fuller view of its beliefs and practices.
3. For more information on interpreting the various data on this report, please refer to the Supporting Information on the final page.

QuickView

Educationally Significant Demographic Indicators of Your School Community

<p>1</p>	<p>Population Change</p> <p>In the 10 year future, how is this area expected to change?</p> <p>(See Population and Families Theme)</p>	<p>Significant Decline Moderate Decline Little Change Moderate Growth Significant Growth</p>
<p>2</p>	<p>School Age Change</p> <p>In the 10 year future, how is the population of school age children in this area expected to change?</p> <p>(See Age Theme)</p>	<p>Significant Decline Moderate Decline Little Change Moderate Increase Significant Increase</p>
<p>3</p>	<p>Family Structures: Single Parent Families</p> <p>Compared to the state, is the number of single parent families greater than or less than the state average?</p> <p>(See Population and Families Theme)</p>	<p>Significantly Less Somewhat Less About the Same Somewhat Greater Significantly Greater</p>
<p>4</p>	<p>Adult Educational Attainment</p> <p>For this area, what is the general level of education of the adults 25 and older?</p> <p>(See Education and Career Status Theme)</p>	<p>Very Low Low Mixed High Very High</p>
<p>5</p>	<p>Community Diversity Index</p> <p>How diverse is the racial/ethnic mix of this area?</p> <p>(See Community Diversity Theme)</p>	<p>Very Homogeneous Homogeneous Moderately Diverse Very Diverse Extremely Diverse</p>
<p>6</p>	<p>Median Family Income</p> <p>How does the median family income compare to the state for this area?</p> <p>(See Financial Resources Theme)</p>	<p>Significantly Less Somewhat Less About the Same Somewhat Greater Significantly Greater</p>
<p>7</p>	<p>Poverty</p> <p>Compared to the state, is the number of families in poverty above or below the state average?</p> <p>(See Financial Resources Theme)</p>	<p>Significantly Below Somewhat Below About the Same Somewhat Above Significantly Above</p>
<p>8</p>	<p>Blue to White Collar Occupations</p> <p>On a continuum between blue collar and white collar occupations, where does this area fall?</p> <p>(See Education and Career Status Theme)</p>	<p>Very Blue Collar Somewhat Blue Closely Split Somewhat White Very White Collar</p>
<p>9</p>	<p>Primary Home Language</p> <p>In this area, is the primary language spoken at home more likely to be English or non-English?</p> <p>(See Community Diversity Theme)</p>	<p>Mostly Non-English More Non-English than English Mixed More English than Non-English Mostly English</p>
<p>10</p>	<p>School Support</p> <p>How likely is this area to contribute time and financial resources to schools compared to the state?</p> <p>(See School Support Theme)</p>	<p>Very Unlikely Somewhat Unlikely Somewhat Likely Very Likely Extremely Likely</p>

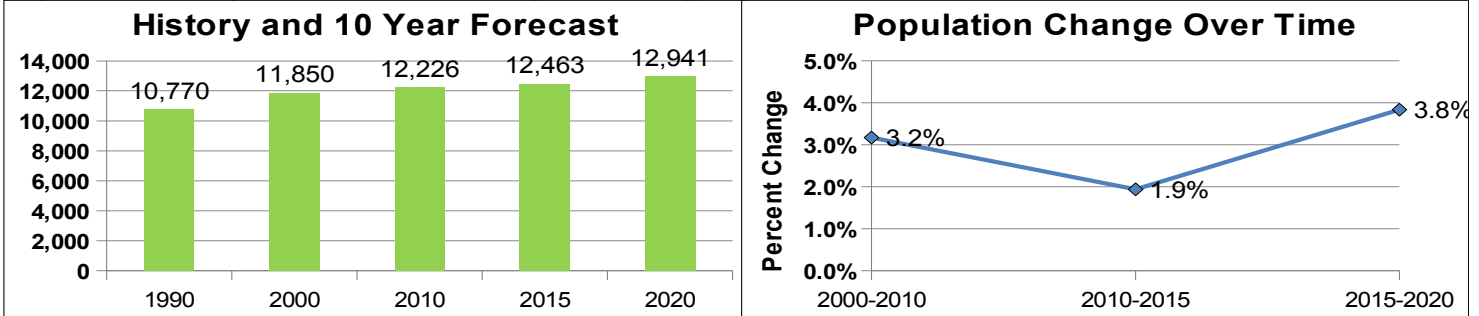
DetailView

Educationally Significant Demographic Variables of Your School Community

POPULATION AND FAMILIES THEME

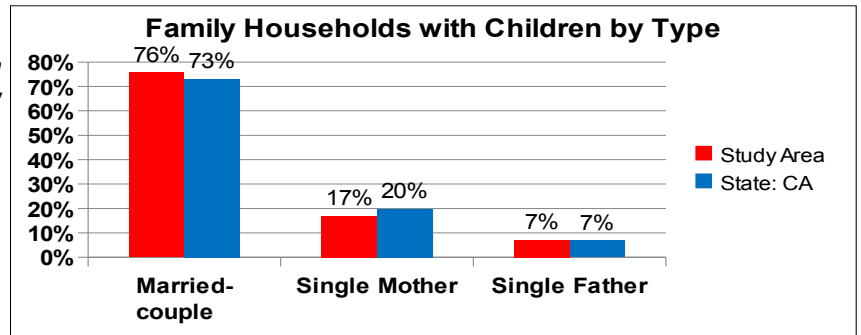
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time. In addition, future population is forecasted looking out 10 years.

Population History with 5 and 10 Year Projected Change



Family Households

The 'Family Households with Children by Type' graph reflects family households with children by type. The study area is compared to the state



This table presents both the history and projections for family structures in the study area. Take note of the change column to discern how these family structures have changed and are projected to change in the future.

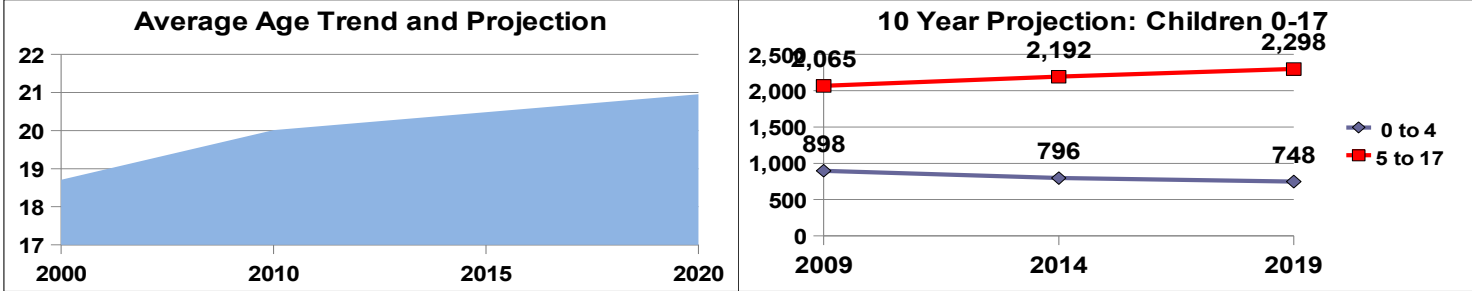
Households with Children Detail by Type	Actual Hhlds by Year			Net Chng Expected	Percent of all Hhlds by Year			% Chng Expected
	2000	2010	2015		2000%	2010%	2015%	
Family: Married-couple	925	866	863	-62	73.4%	75.6%	77.1%	3.7%
Family: Single Mother	222	194	183	-39	17.6%	16.9%	16.4%	-1.3%
Family: Single Father	111	82	70	-41	8.8%	7.2%	6.3%	-2.6%
Nonfamily: Female Householder	2	3	3	1	0.2%	0.3%	0.3%	0.1%
Nonfamily: Male Householder	0	0	0	0	0.0%	0.0%	0.0%	0.0%
Total:	1,260	1,145	1,119	-141	100.0%	100.0%	100.0%	

1. Population and Families

AGE THEME

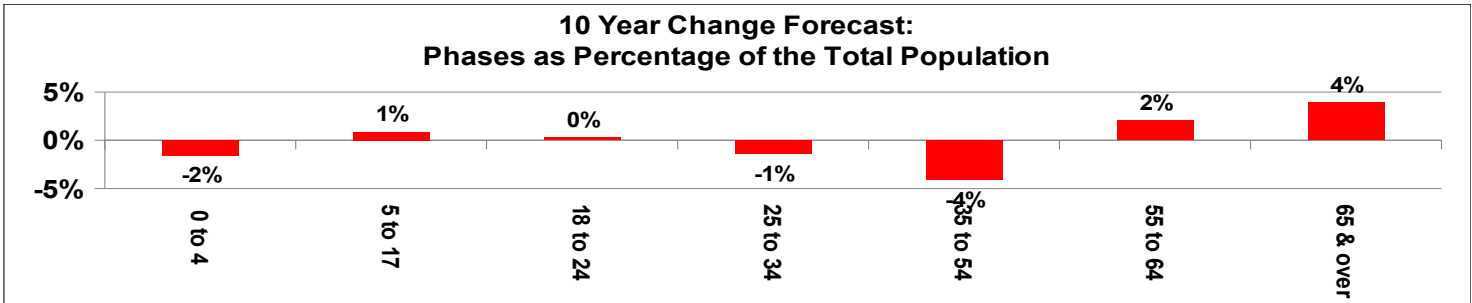
Average Age and Projection Children 0 to 18

The age history and forecast reflects change in a community. Many are aging as a consequence of the aging Baby Boom generation and the decline in live births for many years in the late 20th and early 21st centuries.



Phase of Life

The Phase of Life 10 Year Change graph highlights life phases that will increase or decrease as a percentage of the total population in the forecasted 10 year future.



Phase of Life presents how a community changes and people age through their various life phases.

Phase of Life Detail	Actual Population by Year & Phase				Percent of Pop by Year & Phase			
	2000	2010	2015	2020	2000%	2010%	2015%	2020%
Before Formal Schooling: 0 to 4	702	898	796	748	5.9%	7.3%	6.4%	5.8%
Required Formal Schooling: 5 to 17	1,760	2,065	2,192	2,298	14.9%	16.9%	17.6%	17.8%
College/Career Starts: 18 to 24	1,277	1,046	1,123	1,143	10.8%	8.6%	9.0%	8.8%
Singles & Young Families: 25 to 34	2,311	1,675	1,457	1,588	19.5%	13.7%	11.7%	12.3%
Families & Empty Nesters: 35 to 54	3,821	3,937	3,809	3,635	32.2%	32.2%	30.6%	28.1%
Enrichment Years Singles/Cpls: 55 to 64	1,015	1,283	1,496	1,622	8.6%	10.5%	12.0%	12.5%
Retirement Opportunities: Age 65 & over	965	1,322	1,590	1,906	8.1%	10.8%	12.8%	14.7%
Total:	11,851	12,226	12,463	12,940	100.0%	100.0%	100.0%	100.0%

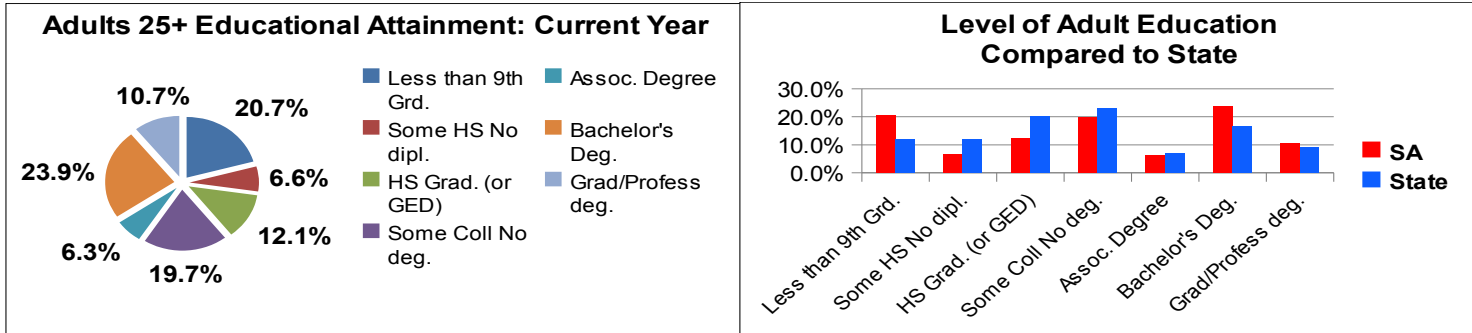
2. Age

EDUCATION/CAREER STATUS THEME

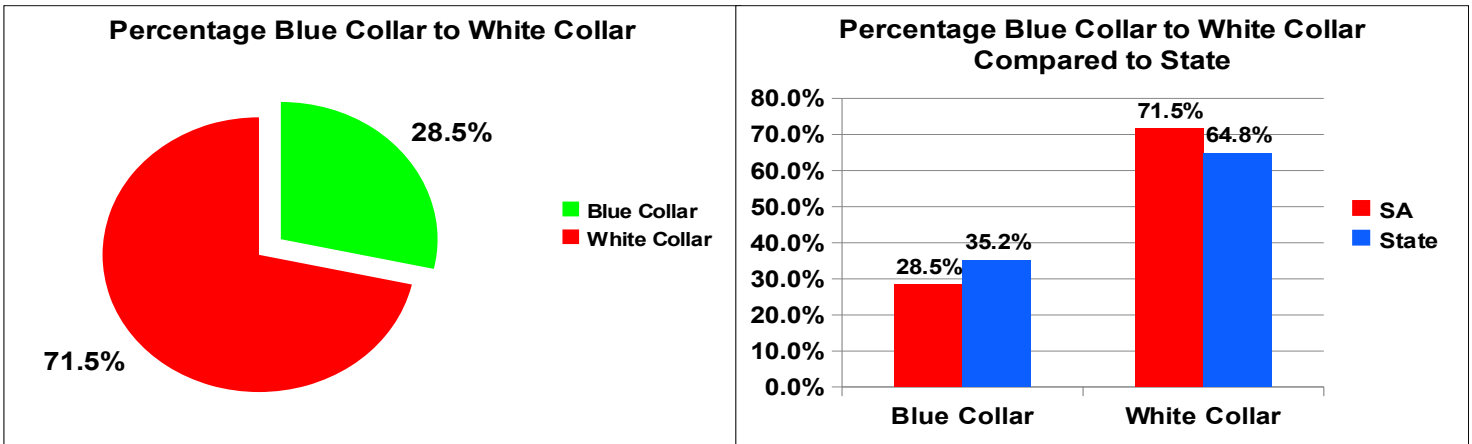
The Education/Career Status theme portrays the level of education and the types of careers pursued in the study area.

Adult Educational Attainment

The following graphs present the adult population within the study area 25 years of age and older by the level of education completed. The "Adult Educational Attainment" charts present the levels of education and how similar or different this study area is compared to the state of CA in 2010.



Employment Status

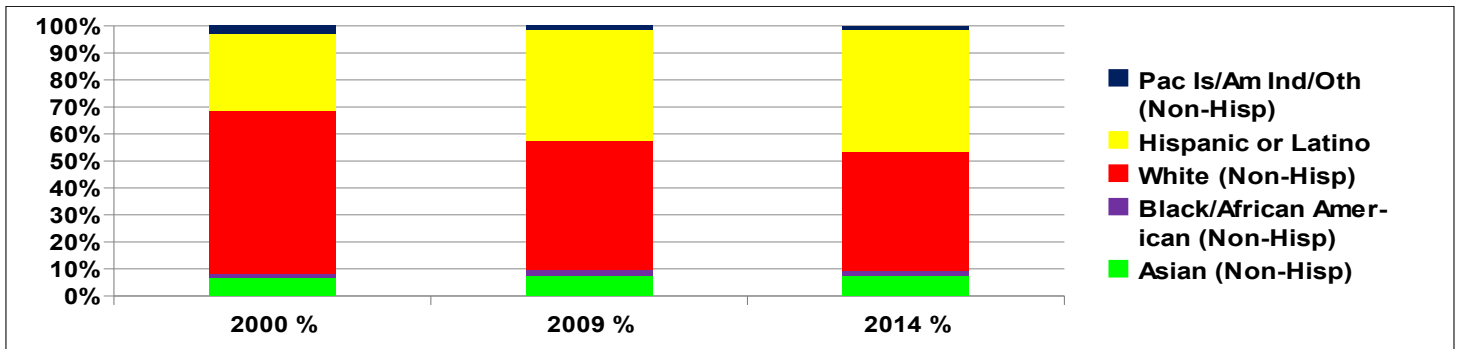


Education of Adults Detail	Actual Hhlds by Year			Net Chng Expected	Percent of all Hhlds by Year			% Chng Expected
	2000	2010	2015		2000%	2010%	2015%	
Less than 9th Grade	1,463	1,700	1,745	282	18.0%	20.7%	20.9%	2.9%
Some High School, No diploma	489	545	563	74	6.0%	6.6%	6.7%	0.7%
High School Graduate (or GED)	956	995	1,005	49	11.8%	12.1%	12.0%	0.2%
Some College, No degree	1,653	1,616	1,636	-17	20.4%	19.7%	19.6%	-0.8%
Associate Degree	531	519	530	-1	6.5%	6.3%	6.3%	-0.2%
Bachelor's Degree	2,068	1,962	1,982	-86	25.5%	23.9%	23.7%	-1.8%
Graduate or Professional school degree	951	879	891	-60	11.7%	10.7%	10.7%	-1.1%
Total:	8,111	8,216	8,352	241	100.0%	100.0%	100.0%	

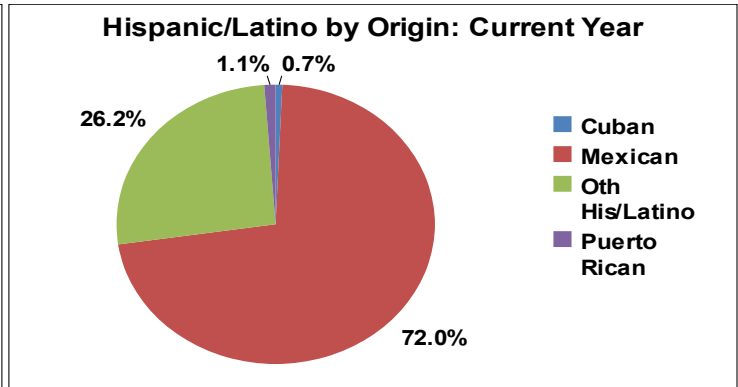
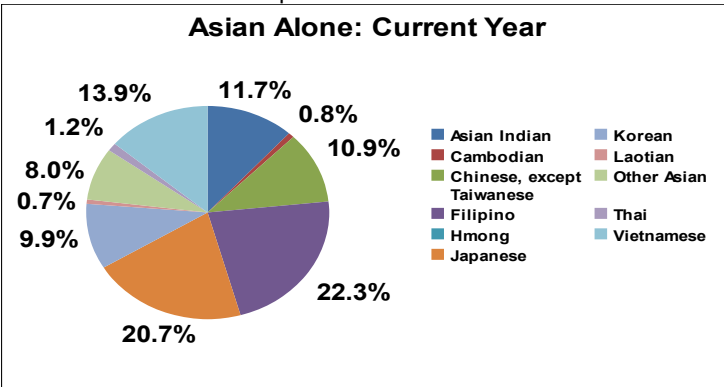
COMMUNITY DIVERSITY THEME

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's ancestry and country of origin.

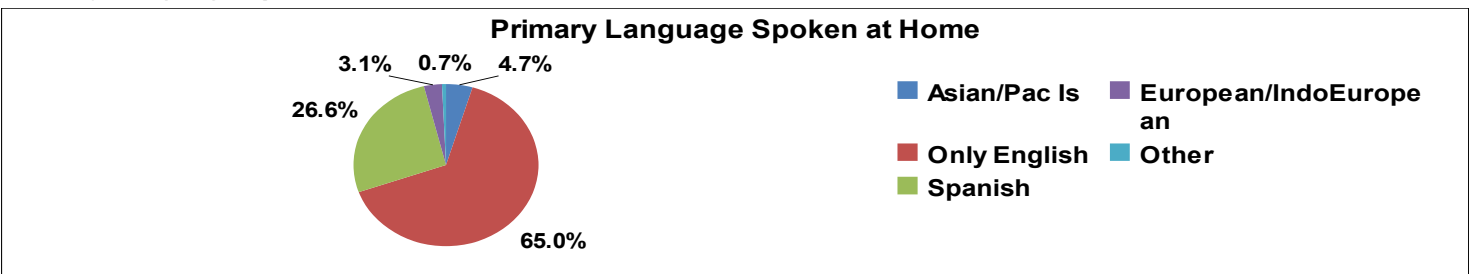
Race and Ethnic Trends



NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.



Primary Language Spoken at Home



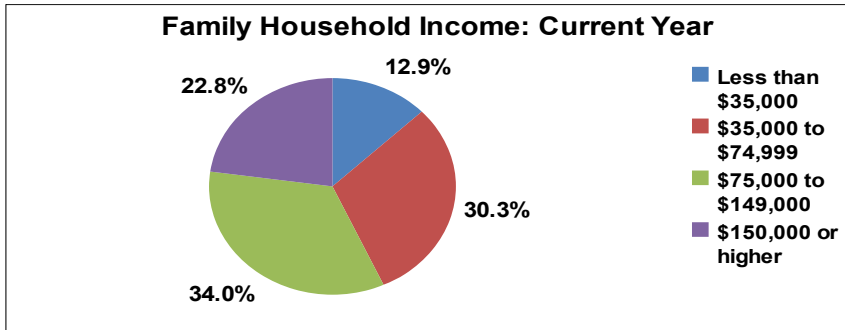
Racial/Ethnic by Year Detail	Actual Population by Year			Net Chng Expected	Percent of all Pop by Year			% Chng Expected
	2000	2010	2015		2000%	2010%	2015%	
Asian (Non-Hisp)	771	917	916	145	6.5%	7.5%	7.3%	0.8%
Black/African American (Non-Hisp)	215	254	256	41	1.8%	2.1%	2.1%	0.2%
White (Non-Hisp)	7,165	5,862	5,466	-1,699	60.5%	47.9%	43.9%	-16.6%
Hispanic or Latino	3,342	5,013	5,655	2,313	28.2%	41.0%	45.4%	17.2%
Pac Is/Am Ind/Oth (Non-Hisp)	356	180	171	-185	3.0%	1.5%	1.4%	-1.6%
Total:	11,849	12,226	12,464	615	100.0%	100.0%	100.0%	

FINANCIAL RESOURCES THEME

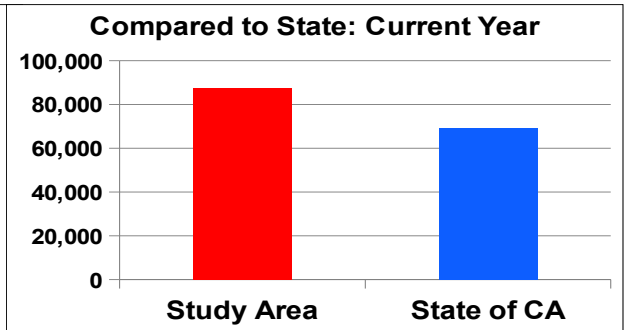
Financial resources available is an indicator of community opportunity or distress. Two variables are presented in this category; 1) Family Income and 2) Poverty.

The average household income for this study area is 103,989.25. It is projected to increase by 16.49% over the next five years. Household income includes both family and non-family households. The following graphs focus exclusively on family household income.

Family Household Income

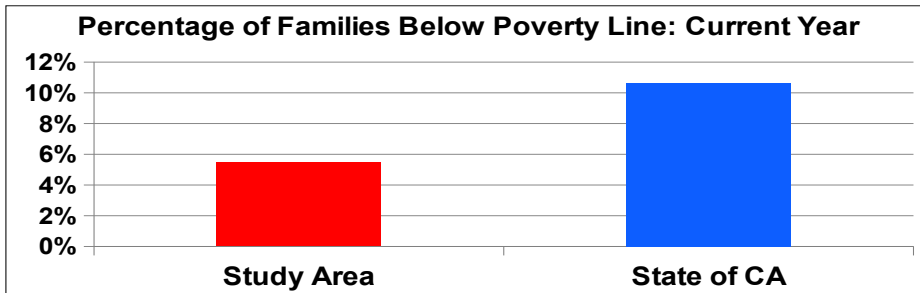


Median Family Income



The median family household income for the current year is 87,424.60. The median is the point where there are as many whose family household income is above this amount as below it. The state of CA median family income is 69,048.94.

Poverty



Compared to the State

The estimated number of families living below the poverty line in this area is 134. This represents 5.46% of all families. It is below the percentage statewide.

Poverty Level Detail	Actual Pop by Year		% Pop by Year		Net Chng Expected
	2000	2010	2000%	2010%	
Above poverty level	2,393	2,319	94.8%	94.5%	-74
Below poverty level	132	134	5.2%	5.5%	2
Total:	2,525	2,453	100%	100%	

SCHOOL SUPPORT THEME

The School Support theme aims to provide insight into what one might expect from the community in terms of support for schools. Two variables are reported: 1) likelihood to volunteer time and 2) likelihood to make a financial contribution to education.

		Estimated Percent in this Area	Estimated Percent of the State of CA	Comparative Index*
Willing To Volunteer My Time for a Good Cause	Adults	16.0%	15.0%	107
In this study area, the adults are more likely to volunteer their time than what is true on average across the state.				
Made Charitable Contribution to Education	Hholds	16.1%	14.0%	115

In this study area, households are more likely to make a financial contribution to Education than what is true on average across the state.

* Please see the final page for an explanation of a comparative index under “Interpreting the Report: Indexes”.

Supporting Information

Correlating the QuickView and DetailView Reports

The Detail View Report presents the important demographic detail behind the Demographic Indicators found on the QuickView page. It is organized around six themes.

DetailView Themes	QuickView Number	DetailView Themes	QuickView Number
1. Population and Families	1 & 3	4. Community Diversity	5 & 9
2. Age	2	5. Financial Resources	6 & 7
3. Education/Career Status	4 & 8	6. School Support	10

Interpreting the Report

The SchoolInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year projection. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

NOTE: There are many more demographic variables available in the DI System. The FullInsite Report will give a more comprehensive view of an area's demographics and ViewPoint a fuller view of its beliefs and practices.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.