

Strategic Decision Support for School Districts

Gain Greater Insight into the Needs of Your District and the Communities it Serves

Founded by geo-demographic experts and experienced education leaders, DecisionInsite delivers a combination of enrollment forecasts, demographic data and consulting services within the framework of a user-friendly web-based application called The DecisionInsite System (The DI System).

With DecisionInsite, your school district will be better prepared to:

- Understand the direction of future student enrollment
- Plan for appropriate facilities to meet future capacity needs
- Explore, analyze and plan for boundary changes
- Prepare for new school openings and/or school closures
- Predict staffing requirements
- Tailor educational programs to community needs
- Enhance presentations with professional maps and graphs
- Achieve greater support from your school board and community
- Make the best use of financial resources, **and much more...**



Our Products and Services

DecisionInsite offers three easy-to-use, web-based geographic mapping and analysis products. The right choice for you depends on your district's size, and how you handle enrollment projections.

- **IDEAS—Premier:** For districts that outsource their enrollment projections, our flagship package (IDEAS: Integrated Demographics and Enrollment Analysis for Schools) includes professionally developed enrollment forecasts, integrated with comprehensive demographic information, and the full array of The DI System's functionality. (MySchoolLocator included.)
- **IDEAS— Small District:** Designed for school districts under 2500 ADA that outsource their enrollment projections, this package gives smaller districts access to many of the powerful tools available in The DI System, including core demographic information, and a five-year enrollment forecast prepared using the expertise of the DI team. (MySchoolLocator included.)
- **StudentView:** Ideal for districts that generate enrollment projections in-house, StudentView gives you access to the user-friendly point and click features of The DI System. This web-based product allows you to plot and map your existing student population, query enrollment history, conduct open enrollment analysis, and generate district attendance maps. (Core community demographics and MySchoolLocator included.)

These additional support services are also available:

- **Community Demographic Reports for Grant Writers:** Our QuickInsite, FullInsite and ExecutiveInsite reports make it easy to provide a demographic picture of the population to be served.
- **Residential Development Research:** Discover the residential development plans that fall within your district's boundaries.
- **Consulting for Boundary Configuration:** Get help developing viable boundary change alternatives and assessing their impact and, where desired, DecisionInsite's professional process facilitation.
- **Custom GIS Projects:** Incorporate custom map layers or point plots into The DI System, such as hazards, non-active school sites, trustee areas and more.

Call 1-877-204-1392 today or visit decisioninsite.com to
discover what DecisionInsite can do for your district!

7700 Irvine Center Drive, Suite 800, Irvine, CA 92618



- Student Enrollment Projections
- Community Demographic Data
- School Configuration Consulting
- Residential Development Research



DI System Applications

Web-based, Easy-To-Learn with No Software to Load or Maintain & Backed by the Power of Google® Maps— making them:

Easy and Efficient

- Reports Accessible Anytime, Anywhere
- Minimal Training/Technical Support Required
- Easy to Create Student Plots
- Easy to Query — Just Point and Click
- Point and Click to Export Charts, Maps and Reports to PowerPoint and Excel
- MySchoolLocator™ with Bus Stops and Schedules for Parents to Look Up Assigned Schools
- Efficiency calculators show the effects of enrollment on budgeting, staffing and facilities

Relevant and Reliable

- Created by Experienced District Leaders for District Leaders
- Quality Data that is Comprehensive, Accurate and Detailed
- Dual Enrollment Projections *— Suitable for Budget or Facilities Planning
- Maps Tailored to Your District
- What-If Tools for Proposing a New Attendance Boundary
- Professional Assistance when You Need It
- Ten-year District-Wide and School-By-Grade Enrollment Projections *
- Addresses Open Enrollment * and Inter-District Transfers

Cost-Effective

- Maximize Financial Resources with more On-Target Results
- Multiple Users for the Price of One
- Basic and Custom User Training and Support Included

* IDEAS Premier version only

